

LESSON PLAN:

Discipline: IT	Semester: 5th	Name of the Teaching Faculty: Mrs. Supriya Mishra
Subject: Entrepreneurship Management & Smart Technology	No. Of classes allotted per week : 4 periods per week (Tues, Wed, Thurs & Fri – 1 period each)	Semester: From Date: 01-07-2024 To 08-11-2024
WEEK	CLASS DAY	THEORY / PRACTICAL TOPICS
1st	02-07-2024	Introduction to Entrepreneurship & Management
	03-07-2024	Syllabus Discussion
	04-07-2024	1. Entrepreneurship • Concept / Meaning of Entrepreneurship • Need of Entrepreneurship
	06-07-2024	• Characteristics, Qualities of Entrepreneur
	09-07-2024	• Types of entrepreneur, Functions
2nd	10-07-2024	• Barriers in entrepreneurship
	11-07-2024	• Entrepreneurs vrs. Manager
	13-07-2024	• Forms of Business Ownership: Sole proprietorship, partnership forms and others (Part-1)
	16-07-2024	• Forms of Business Ownership: Sole proprietorship, partnership forms and others (Part-2)
3rd	18-07-2024	• Types of Industries, Concept of Start-ups
	20-07-2024	• Entrepreneurial support agencies at National, State, District Level (Sources): DIC, NSIC, OSIC, SIDBI, NABARD, Commercial Banks, KVIC (Part-1)
	23-07-2024	• Entrepreneurial support agencies at National, State, District Level (Sources): DIC, NSIC, OSIC, SIDBI, NABARD, Commercial Banks, KVIC (Part-2)
4th	24-07-2024	• Technology Business Incubators (TBI) and Science and Technology Entrepreneur Parks
	25-07-2024	Recap & Discussion of Important Questions of Chapter 1
	27-07-2024	2. Market Survey and Opportunity Identification (Business Planning) • Business Planning • SSI, Ancillary Units, Tiny Units, Service sector Units
5th	30-07-2024	• Time schedule Plan • Agencies to be contacted for Project Implementation
	31-07-2024	• Assessment of Demand and supply and Potential areas of Growth
	01-08-2024	• Identifying Business Opportunity • Final Product selection
	03-08-2024	Recap & Discussion of Important Questions of Chapter 2
6th	06-08-2024	3. Project report Preparation • Preliminary project report
	07-08-2024	• Detailed project report,
	08-08-2024	• Techno economic Feasibility, Project Viability
	10-08-2024	Recap & Discussion of Important Questions of Chapter 3
7th	13-08-2024	4. Management Principles

		<ul style="list-style-type: none"> • Definitions of management • Principles of management
	14-08-2024	<ul style="list-style-type: none"> • Functions of management (planning, organising, staffing, directing and controlling etc.)
	17-08-2024	<ul style="list-style-type: none"> • Level of Management in an Organisation Recap & Discussion of Important Questions of Chapter 4
	20-08-2024	Class Test-1 (Tentative)
8th	21-08-2024	5. Functional Areas of Management a) Production management <ul style="list-style-type: none"> • Functions, Activities • Productivity
	22-08-2024	<ul style="list-style-type: none"> • Quality control • Production Planning and control
	24-08-2024	Recap & Discussion of Important Questions of Production Management b) Inventory Management <ul style="list-style-type: none"> • Need for Inventory management • Models/Techniques of Inventory management (Part1)
	27-08-2024	<ul style="list-style-type: none"> • Models/Techniques of Inventory management (Part2)
9th	28-08-2024	Recap & Discussion of Important Questions of Inventory Management c) Financial Management <ul style="list-style-type: none"> • Functions of Financial management
	29-08-2024	<ul style="list-style-type: none"> • Management of Working capital
	31-08-2024	<ul style="list-style-type: none"> • Costing (only concept)
10th	03-09-2024	<ul style="list-style-type: none"> • Break even Analysis
	04-09-2024	<ul style="list-style-type: none"> • Brief idea about Accounting Terminologies: Book Keeping, Journal entry,
	05-09-2024	<ul style="list-style-type: none"> • Petty Cash book, P&L Accounts, Balance Sheets(only Concepts)
	07-09-2024	Recap & Discussion of Important Questions of Financial Management
11th	10-09-2024	Internal Assessment (To be decided by Institution)
	11-09-2024	
	12-09-2024	d) Marketing Management <ul style="list-style-type: none"> • Concept of Marketing and Marketing Management • Marketing Techniques (only concepts) • Concept of 4P s (Price, Place, Product, Promotion)
	14-09-2024	Recap & Discussion of Important Questions of Marketing Management e) Human Resource Management <ul style="list-style-type: none"> • Functions of Personnel Management
12th	17-09-2024	<ul style="list-style-type: none"> • Manpower Planning, Recruitment, Sources of manpower, Selection process, Method of Testing
	18-09-2024	<ul style="list-style-type: none"> • Methods of Training & Development, Payment of Wages Discussion of Important Questions of Human Resource Management
	19-09-2024	Recap & Discussion of Important Questions of Chapter 5
	21-09-2024	6. Leadership and Motivation a) Leadership

		<ul style="list-style-type: none"> • Definition and Need/Importance • Qualities and functions of a leader
13th	24-09-2024	<ul style="list-style-type: none"> • Manager Vs Leader • Style of Leadership(Autocratic, Democratic, Participative)
	25-09-2024	b) Motivation <ul style="list-style-type: none"> • Definition and characteristics • Importance of motivation • Factors affecting motivation
	26-09-2024	<ul style="list-style-type: none"> • Theories of motivation (Maslow) • Methods of Improving Motivation
	28-09-2024	<ul style="list-style-type: none"> • Importance of Communication in Business • Types and Barriers of Communication Recap & Discussion of Important Questions of Chapter 6
14th	01-10-2024	7. Work Culture, TQM & Safety <ul style="list-style-type: none"> • Human relationship and Performance in Organization • Relations with Peers, Superiors and Subordinates
	03-10-2024	<ul style="list-style-type: none"> • TQM concepts: Quality Policy, Quality Management, Quality system
	05-10-2024	<ul style="list-style-type: none"> • Accidents and Safety, Cause, preventive measures, General Safety Rules • Personal Protection Equipment(PPE)
15th	08-10-2024	Puja Holiday
	09-10-2024	
16th	15-10-2024	Recap & Discussion of Important Questions of Chapter 7
	17-10-2024	8. Legislation <ul style="list-style-type: none"> • Intellectual Property Rights(IPR), Patents, Trademarks, Copyrights • Features of Factories Act 1948 with Amendment (only salient points) • Features of Payment of Wages Act 1936 (only salient points)
	19-10-2024	Recap & Discussion of Important Questions of Chapter 8
17th	22-10-2024	Class Test-2 (Tentative)
	23-10-2024	9. Smart Technology <ul style="list-style-type: none"> • Concept of IOT, How IOT works, Components of IOT • Characteristics of IOT, Categories of IOT
	24-10-2024	<ul style="list-style-type: none"> • Applications of IOT- Smart Cities, Smart Transportation Smart Home, Smart Healthcare, Smart Industry, Smart Agriculture, Smart Energy Management
	26-10-2024	Recap & Discussion of Important Questions of Chapter 9
18th	29-10-2024	Discussion of Important Questions of Chapters 1,2
	30-10-2024	Discussion of Important Questions of Chapters 3,4
	02-11-2024	Discussion of Important Questions of Chapter 5
19th	05-11-2024	Discussion of Important Questions of Chapters 6,7
	06-11-2024	Discussion of Important Questions of Chapters 8,9
	07-11-2024	Last Date for submission of Notes by students